



2010 NEW SOUTH WALES Water Safety Awards

Nomination Form

Outstanding Media Service to Water Safety

This Award recognises outstanding contribution to the wider coverage of water safety in New South Wales. This can be achieved by a journalist, publication, program, station, etc.

Guidelines for Nominations

- The attached Nomination Form must be used as the cover page for the application. All sections of the nomination form must be completed.
- Refer to the selection criteria for what headings to use. Under each heading use (where appropriate) suitable examples to demonstrate the nominees breadth and depth of skills, experience and knowledge.

NB: Nominations that do not address the selection criteria will not be considered.

- Applications should be restricted to a maximum of 6 pages (excluding references), typed in font Arial, 11-point.
- Additional supporting material should be attached to the application eg certificates, qualifications and an example of media utilised for award nomination.
- **Two** (2) written references should be attached to the application. A reference should be supportive of the claims made in the application and clearly state the referee's name, current position, length of time in that position, qualifications and contact details.
- Nominations must be received by **Friday 3rd September 2010**. Please return to:
AUSTSWIM – NSW Business Centre
PO Box 6241 Baulkham Hills BC, NSW 2153
- If you have any queries please call
AUSTSWIM – NSW Business Centre on 1300 885 529.

Helpful Tips for Nominations

- It is recommended that you check the accuracy of claims with the nominee as the awards committee may decide to check personally with the nominee and / or the referees
- Nominators should not assume that the awards committee knows the nominee, or their strengths or the media service provided.



- When addressing the selection criteria be descriptive! Include detailed information and provide clear and appropriate examples in order to support the nomination



NOMINATION FORM

Outstanding Media Service to Water Safety

1. Nominees Details

Name supplied will be used on promotional material and on Award (if successful)

Name of Nominee: (please print)

Facility / Club / Organisation (eg Manly Daily):

Postal Address:

Suburb:

State:

Postcode:

Phone: (W)

Mobile:

Email:

Nominee has been notified and has agreed to being nominated (tick)

Yes []

2. Nominators Details

Name of Nominator: (please print)

Facility / Club:

Postal Address:

Suburb:

State:

Postcode:

Phone: (W)

Mobile:

Email:

I certify that the information provided in support of this nomination is true and accurate.

Signature: _____

3. Photograph

(Please ensure you email a photo to msavage@austswim.com.au)

[] I have emailed a photo of the nominee with this nomination.

This photo will be displayed at the Awards Presentation Dinner (action photos are very welcome). Contact Austswim if you have additional media to support this nomination.

4. Motivation for Media Coverage

Outline your motivation for providing media coverage:

- Driving factors for the media coverage
- Research undertaken
- Consultation

5. Aims and Objectives

Outline the aims and objectives of the coverage. For example was it to cover a specific issue, launch a program, etc.

6. Development and Delivery

Describe how the coverage was developed and delivered including:

- Target market (and rationale behind this choice)
- Description e.g. where and when it ran, activities involved and duration
- Resources (equipment, personnel etc) required
- Who was in charge of program/event and organisational responsibilities
- Promotion and media coverage
- Evaluation technique
- Issues raised

7. References

Two (2) written references must be attached to the Nomination Form.

A reference should be supportive of the claims made in the Nomination Form and clearly state the referee's name, current position, length of time in that position, qualifications and contact details.